

# MATTHEW G. FERCHEN

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## Curriculum Vitae

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### EDUCATION

#### Cornell University

Ph.D. in Government, January 2008

Major Field: Comparative Politics Minor Field: International Relations

Dissertation: *Regulating Market Order in China: Economic Ideas, Marginal Markets and the State*

Master's in Government, 2003

#### The Johns Hopkins University School of Advanced International Studies (SAIS)

M.A. in Latin America and China Studies and  
International Economics, 1997

#### The University of Puget Sound

B.A. in  
Politics and Government, 1993

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### PROFESSIONAL EXPERIENCE (Academic)

#### Associate Professor: *Tsinghua University, Department of International Relations*

Beijing, China

December 2011-July 2017

As the first and only full-time foreign faculty member of the Department of International Relations, teach graduate and undergraduate sections of Areas Studies and International and Comparative Political Economy (IPE). Advise Chinese and English language Master's and senior undergraduate thesis projects. Ph.D. advisor for Tsinghua's newly established Developing Country Studies Ph.D. program.

#### Assistant Professor: *Tsinghua University, Department of International Relations*

Beijing, China

May 2008-November 2011

See above.

#### Editor: *Chinese Journal of International Politics (CJIP)*

Beijing, China

May 2008-July 2012

Co-edit China's premier, peer-reviewed, English language journal of Chinese foreign policy and international relations. CJIP is published by Oxford University Press and is indexed by SSCI.

#### Professor: *The Beijing Institute of Asian Studies*

Beijing, China

September 2012-September 2014

Designed and taught US undergraduate course "China Inc.?: Understanding China's State-Economy Relations."

#### Visiting Assistant Professor: *Princeton University, Department of Politics*

Beijing, China

February 2011-June 2011

Served as thesis advisor for Princeton university undergraduate student studying in Beijing.

#### Visiting Assistant Professor: *Northwestern University, "Contemporary Chinese Political Economy"*

Beijing, China

July-August 2008; July-August 2009; July-August 2010; July-August 2011; July-August 2012

Designed and taught undergraduate lecture course on domestic Chinese political economy since 1978 for undergraduate study abroad students from Northwestern University.

#### Professor: *Alliance for Global Education, "Issues in Contemporary Chinese Society and Culture"* and *"China's Economic Development: 1978 to the Present - and Beyond"*

Beijing, China

January 2007-August 2011

Designed and taught courses for American undergraduates studying in Beijing. Classes consisted of lecture and discussion of contemporary social, economic and political issues in China. Supervised students' independent "Capstone" research projects and lead course field trips to complement classroom study.

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## PROFESSIONAL EXPERIENCE (Policy Research and Consulting)

**Resident Scholar: *Carnegie-Tsinghua Center for Global Policy***

**Beijing, China**

July 2011-Present

Responsible for a program entitled "China and the Developing World: The Political Economy of Trade, Investment and Ideas." Work with academics, policy makers and business leaders to address topics related to China's growing economic and political ties to resource-rich areas of the developing world. Publish policy briefs related to China's trade and investment role in Latin America, Africa and commodity-rich countries and how this relates to a "China Model" of development.

**Consultant: *Carnegie Endowment for International Peace and Ford Foundation***

**Multiple Locations**

January 2015-December 2016

Led a project for Carnegie and Ford called "China: Rule Maker or Rule Taker". Organized high-level discussions about the possible directions of China's rise at Carnegie's global centers in Beijing, Washington DC, Moscow, Brussels and Beirut. Final reports argued that researchers, philanthropy foundations and policy makers must do more to understand the nexus of the economic and security elements of China's evolving global role.

**Consultant: *American Friends Service Committee (AFSC)***

**China, Myanmar and Cambodia**

January 2016-September 2016

Evaluated AFSC's China and Southeast Asia "Business and Peace" program. Interviewed and evaluated program principles, partners and participants from business, government and non-governmental institutions in China, Myanmar and Cambodia. Presented evaluation recommendations to AFSC's U.S. and Asia-based leadership through written and oral presentations.

**Research Consultant: *Banco Bilbao Vizcaya Argentaria (BBVA)***

**Hong Kong**

December 2008-Present

Research and write BBVA Working Papers as well as op-ed pieces and academic articles in collaboration with the Research Department of BBVA. The primary focus is on China-Latin America trade and investment relations and in particular on analysis of Latin American commodity dependency on China.

**Analyst: *Oxford Analytica***

**Oxford, England**

August 2008-Present

Write political risk analysis briefs about domestic Chinese political and economic topics relevant to range of corporate clients. Analyze impact of Chinese intellectual property rights regime, its anti-monopoly law as well as China-Latin American economic and strategic ties.

**Analyst: *American Chamber of Commerce China***

**Beijing, China**

December 2008-March 2009

Conducted regional business climate surveys for the 2008 AmCham White Paper. Carried out original survey research of American firms in the Yangtze and Pearl River Deltas and drafted policy proposals to be presented to the Chinese and American governments.

**Research Assistant: *Overseas Development Council (ODC)***

**Washington, D.C.**

September 1996-May 1997

Researched and wrote briefings for Congressional staff on international development issues and U.S. relations with the developing world. Examples of research projects include a review of the domestic and hemispheric

impacts of NAFTA, African democratization, and the efficacy of sanctions as a foreign policy tool. Tracked legislation, attended Congressional hearings and collected Congressional testimony.

**Research Assistant:** *National Security Archive (NSA)*  
D.C.

Washington,

October 1995 to May 1996

Built a detailed chronology of the Clinton Administration's policy toward Cuba for Peter Kornbluh, the Director of the NSA "Cuba Documentation Project." Identified and contacted key media and governmental officials involved in covering and implementing U.S. foreign policy toward Cuba.

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## ACADEMIC PUBLICATIONS (PEER REVIEWED)

**"Whose China Model Is It Anyway? The Contentious Search for Consensus"**

*Review of International Political Economy (RIPE)*, Volume 20, Number 2, 2013: 390-420.

**"China-Latin America Relations: Long-Term Boon or Short-Term Boom?"**

*Chinese Journal of International Politics*, Volume 4, Number 1, Spring 2011: 55-86.

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## PUBLICATIONS (POLICY ANALYSIS AND OPINION)

**"Can China Help Fix Venezuela?"**

Carnegie Endowment for International Peace, July 24, 2017

<http://carnegietsinghua.org/2017/07/24/can-china-help-fix-venezuela-pub-71564>

**"After OBOR: A Renewed Vision for Engagement With China and Asia"**

*China-US Focus*, May 15, 2017 (with Douglas H. Paal)

<http://www.chinausfocus.com/finance-economy/2017/0515/14990.html>

**"How China Is Using Its Economic Goals to Assert Its Global Influence"**

*The National Interest*, May 9, 2017

<http://nationalinterest.org/feature/how-china-using-its-economic-goals-assert-its-global-20577?page=show>

**"Don't Dumb U.S.-China Relations Down"**

*China-US Focus*, February 7, 2017

<http://www.chinausfocus.com/foreign-policy/dont-dumb-us-china-relations-down>

**"China, Economic Development, and Global Security: Bridging the Gaps"**

Carnegie Endowment for International Peace, December 9, 2016

<http://carnegietsinghua.org/2016/12/09/china-economic-development-and-global-security-bridging-gaps-pub-66397>

**"How New and Crafty is China's 'New Economic Statecraft'?"**

Working Paper, Carnegie-Tsinghua Center for Global Policy, March 2016

[http://carnegieendowment.org/files/How\\_New\\_and\\_How\\_Crafty\\_is\\_Chinas\\_New\\_Economic\\_Statecraft\\_CTC\\_Web\\_Version.rd2.pdf](http://carnegieendowment.org/files/How_New_and_How_Crafty_is_Chinas_New_Economic_Statecraft_CTC_Web_Version.rd2.pdf)

**"China Keeps the Peace: How Peaceful Development Helps and Hinders China"**

*Foreign Affairs*, March 8, 2016 <https://www.foreignaffairs.com/articles/china/2016-03-08/china-keeps-peace>

**"Creating and Oil-Climate Index: Key Lessons for Asian Policymakers"**

*Boao Review*, July 31, 2015/9/17 (with Deborah Gordon and Wang Tao)

<http://carnegieendowment.org/2015/07/31/creating-oil-climate-index-key-lessons-for-asian-policymakers/iew4>

**“Chinese Infrastructure Initiatives in Latin America: A Bumpy Road Ahead”**

*Phoenix Weekly*, June 27, 2015

<http://carnegietsinghua.org/2015/06/26/chinese-infrastructure-initiatives-in-latin-america-bumpy-road-ahead/ie6c>

**“China and Latin America: Challenges in Pursuing Prospects”**

*Phoenix Weekly*, February 5, 2015

<http://carnegietsinghua.org/2015/02/05/china-and-latin-america/i1zh>

**“China, Latin America, and the End of the Commodity Boom”**

*EL PAÍS*, January 9, 2015

<http://carnegietsinghua.org/2015/01/09/china-latin-america-and-end-of-commodity-boom/hz4r>

**“Crude Complications: Venezuela, China, and the United States”**

Carnegie-Tsinghua Center for Global Policy, October 23, 2014

<http://carnegietsinghua.org/2014/10/23/crude-complications-venezuela-china-and-united-states/hsk9>

**“China’s Shaky Latin American Liabilities”**

*The National Interest*, July 13, 2014

<http://nationalinterest.org/feature/china%E2%80%99s-shaky-latin-american-liabilities-10863>

**“Time to Rethink China’s Peaceful Development Policy”**

Carnegie-Tsinghua Center for Global Policy, November 6, 2013

<http://carnegietsinghua.org/2013/11/06/time-to-rethink-china-s-peaceful-development-policy/gsv1>

**“China and Venezuela: Equity Oil and Political Risk”**

*China Brief*, Volume 13, Issue 3, February 1, 2013

[http://www.jamestown.org/single/?no\\_cache=1&tx\\_ttnews%5Btt\\_news%5D=40404](http://www.jamestown.org/single/?no_cache=1&tx_ttnews%5Btt_news%5D=40404)

**“China’s Risk Analysis in Latin America”**

Carnegie-Tsinghua Center for Global Policy, Q&A, January 11, 2013

<http://carnegieendowment.org/2013/01/11/china-s-risk-analysis-in-latin-america/f12s>

**“China’s Misguided Hugo Chávez Love Affair”**

*The Diplomat*, November 30, 2012

<http://thediplomat.com/china-power/chinas-misguided-hugo-chavez-affair/>

**“Informality in China and Latin America: Comparisons and Interactions”**

In *Setting the Agenda: Asia and Latin America in the 21<sup>st</sup> Century*, edited by Ariel C. Armony, University of Miami, Center for Latin American Studies, October 2012: 67-72.

[http://scholarlyrepository.miami.edu/cgi/viewcontent.cgi?article=1000&context=clas\\_publications](http://scholarlyrepository.miami.edu/cgi/viewcontent.cgi?article=1000&context=clas_publications)

**“The China Model in Transition: Domestic and International Implications”**

Javeriana University, “China and Latin America: Strategic Partners in a Multipolar World?,” September 3, 2012

**“China’s Latin American Interests”**

Carnegie-Tsinghua Center for Global Policy, Q&A, April 6, 2012

<http://carnegieendowment.org/2012/04/06/china-s-latin-american-interests/ei5x>

**“China-Latin America Relations: The End of the Honeymoon?”**

*China Brief* (AmCham China), Volume 20, Number 1, January/February 2012: 11-12.

<http://carnegietsinghua.org/2012/01/16/china-latin-american-relations-end-of-honeymoon-pub-46471>

**“Export Dependence: If China Stops, Then What?” (with Alicia Garcia-Herrero)**

*China Economic Quarterly*, Volume 15, Issue 3, September 2011: 33-37.

<http://carnegietsinghua.org/2011/09/01/export-dependence-if-china-stops-then-what-pub-47384>

**"Two Sides of a Coin: Economic relations between Latin America and China are getting stronger, but China's ties to Mexico and Brazil prove there's more to the story" (with Alicia Garcia-Herrero)**

*Caixin, Annual Edition: China 2010, January 15, 2010*

**"Enhancing China-Latin America Economic Relations" (with Alicia Garcia-Herrero)**

*Caijing, October 20, 2009*

<http://english.caijing.com.cn/2009-10-20/110288194.html>

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## PRESENTATIONS

**"China, Economic Development and Global Security: Bridging the Gaps"** **Beijing and Washington DC**  
Carnegie-Tsinghua and Carnegie Endowment for International Peace, December 14 and 16, 2016

**"Enhancing US-China Cooperation on Development and Security"** **Zhijiang, Hunan**  
American Friends Service Committee, "The 7th Sino-US Civil Peace Forum", October 21-22, 2016

**"Taking Development Seriously: Moving Beyond the Easy Phase of China-Latin America Relations"** **Beijing**  
Columbia Univ. , "Exploring a New Path for Development: Experience from Latin America and China", August 27, 2015

**"China's Search for Stability at Home and Abroad"** **Nanjing**  
Hopkins-Nanjing Center for Chinese and American Studies, June 3, 2015

**"Political Risk Analysis with Chinese Characteristics: The Curious Case of Venezuela"** **New Orleans**  
International Studies Association, "China's Impact on the Global Economic Architecture", February 20, 2015

**"Back to the Future: China and the Geopolitics of Energy"** **Beijing**  
Foreign Correspondents' Club Of China, January 13, 2015

**"China and the Diversifying Energy Landscape of the Americas"** **Beijing**  
Institute of the Americas, "China and Latin America: Opportunities and Lessons Learned", October 16, 2014

**"The Changing China Model of Development at Home and Abroad"** **Belo Horizonte, Brazil**  
PUC Minas, "The Second Seminar on Intermediate Powers", September 12, 2014

**"Energy Security and US-China Relations: States versus Markets"** **Yinchuan, Ningxia**  
AFSC, "Enhancing U.S.-China Cooperation and Shared Security in the Asia Pacific Region", May 5-8, 2014

**"Is China State Capitalist? A Critical Appraisal"** **Beijing**  
Young China Watchers, March 20, 2014

**"The Developing World: What Does China Want?"** **Beijing**  
*The Economist*, "China Summit 2013: The Chinese Dream: red capitalism, green cities, blue skies?", December 5, 2013

**"China, Latin America and Energy"** **Shanghai**  
Young China Watchers, "Sino-Latin American Energy Ties", November 28, 2013

**"China: The Geopolitics of Energy"** **Madrid**  
ESADE, "The Energy Market at a Crossroads", November 13, 2013

**"China, the Americas and Energy: Domestic and Regional Trends"** **Beijing**  
Institute of the Americas, "China & the Americas: A Partnership of Power in the Global Energy Market", October 15, 2013

**"Political Risk Analysis with Chinese Characteristics: The Curious Case of Venezuela"** **Beijing**  
UCSD-Tsinghua University, "China's Outbound Direct Investments: Risks and Remedies", September 24, 2013

- “Developmental States vs State Capitalism: China’s Political Economy in Comparative East Asian Perspective”** Beijing  
Tsinghua University, “The First Chinese Conference on Comparative Political Economy”, September 8, 2013
- “Political Risk Analysis with Chinese Characteristics: The Curious Case of Venezuela”** Washington, DC  
International Conference of the Latin American Studies Association, May 31, 2013
- “The China Model: Emulation, Competition, Learning”** San Francisco  
International Studies Association, Presidential Theme Roundtable, April 4, 2013
- “Perspectives on the Future of China-Venezuela Relations”** Washington, DC  
Inter-American Dialogue, March 22, 2013
- “China-Latin America Relations: The Challenges of Complementarity”** Washington, DC  
Georgetown University, March 20, 2013
- “Is China Too Liberal? China’s Quixotic Search for Peaceful Development”** Washington, DC  
Carnegie Endowment for International Peace, February 22, 2013
- “Between the Washington Consensus and the Chinese Model?”** Bogotá, Colombia  
Keynote Speech, Javeriana University, “China and Latin America: Strategic Partners in a Multipolar World?,” Sep. 3, 2012
- “China’s Education and Innovation System”** Cali, Colombia  
Keynote Speech, Icesi University, “Jornada de Socialización de la Investigación en Icesi”, August 29, 2012
- “The Chinese Economic Model: Policies and Best Practices”** Beirut, Lebanon  
Carnegie Middle East Center, June 12, 2012
- “Informality in China and Latin America: Comparisons and Interactions”** Miami, FL  
University of Miami, Center for Latin American Studies, “Asia and Latin America: Setting the Agenda”, April 18, 2012
- “How to Have It All: Bridging an Academic, Business and Policy Career from China to Latin America”** Wash, DC  
Johns-Hopkins SAIS, Western Hemisphere Studies Weekly Seminar Series, February 17, 2012
- “Assessing China’s ‘Grand Strategy’ in Latin America,”** Washington, DC  
Inter-American Dialogue, China and Latin America Working Group, February 16, 2012
- “China-Latin America Relations: Assessing the Decade Long Trade and Investment Boom”** Beijing  
The American Chamber of Commerce in China, November 15, 2011
- “China-Latin America Relations: South-South Ties and the Global Commodity Boom”** Beijing  
ThinkIN China, March 22, 2011
- “China, the Idea of Neoliberalism and Illusions of Consensus,”** Providence, Rhode Island  
Brown University, “*Dreaming with the BRICs: Neoliberal Ideas and Policy Change Outside the Core,*” September 24, 2010
- “China-Latin America Relations: Long-Term Boon or Short-Term Boom?”** Porto Alegre, Brazil  
Universidade Federal do Rio Grande do Sul: “Sino-Brazilian Seminar: Economic Development and International Security”; April 12 and 13, 2010
- “China-Latin America Relations: More Than Just a Commodity Boom?”** Philadelphia, PA  
Association for Asian Studies, Annual Meeting; March 25, 2010
- “Understanding the Challenges of Political and Economic Stability under the ‘China Model’”** Singapore  
Oxford Analytica, “Global Business Outlook for 2010 Conference”; December 1 and 2, 2009
- “Evaluating China’s Investment Flows to Latin America and the Caribbean”** Beijing  
BBVA, “Conference on China and Latin America: Economic Relations and Investment Opportunities”; December 3, 2008

**"Hayek and the Battle for 'Market Order' in China"**

Universities Service Centre, Chinese University of Hong Kong "Graduate Seminar on China"; January 11-15, 2005

Hong Kong

**"'Market Order' and the Governance of the Informal Economy in Nanjing"**

Hong Kong Baptist University, "International Conference on Globalization, The State, and Urban Transformation in China"; December 15-17, 2003

Hong Kong

**"Shougang: The Case of Chinese Investment in Peru"**

George Washington University, "The Pacific Affairs Study Society Student Conference on East Asian Studies"; April 25, 1997

Washington, D.C.

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## ADDITIONAL EDUCATION (Research Methods, Language & Area Studies)

**The Institute for Qualitative Research Methods**

January 6-17, 2003, Cornell University Government Department Delegate

Arizona State University; Tempe, Arizona

**Inter-University Program (IUP) for Chinese Language Studies**

*(Administered by The University of California, Berkeley)*

September 2001-June 2002, Certificate in Chinese Language Studies

Tsinghua University; Beijing, China

**The Hopkins-Nanjing Center for Chinese and American Studies**

*(Co-Administered by The Johns Hopkins University and Nanjing University)*

September 2000-June 2001, Certificate in Chinese Studies

Nanjing University; Nanjing China

**Middlebury College Chinese Summer Language Program**

June 2000-August 2000, Third-Year Chinese

Middlebury, VT

**Cornell University Full-Year Asian Language Concentration (FALCON)**

**Chinese Summer Language Program**

June 1999-August 1999, Completed Second-Year Chinese Language Program

Ithaca, NY

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## FELLOWSHIPS and AWARDS

**Humane Studies Fellow**, *Institute for Humane Studies*, 2006-07

**Mellon Dissertation Completion Grant**, *Cornell University*, 2004-05

**Fulbright-Hays Doctoral Dissertation Research Fellowship**, *US Department of Education*, 2003-04

**Graduate School Research Travel Grant**, *Cornell University*, Spring 2003

**David L. Boren Graduate Fellowship**, *National Security Education Program (NSEP)*, 2002-03

**Foreign Language and Area Studies (FLAS) Fellowship**, *Cornell University*, Spring 2002

**Full Tuition Fellowship**, *Inter-University Program (IUP) for Chinese Language Studies*, Spring 2002

**David L. Boren Graduate Fellowship**, *National Security Education Program (NSEP)*, 2000-01

**Summer Foreign Language and Area Studies (FLAS) Fellowship**, *Cornell University*, 2000

**Summer Foreign Language and Area Studies (FLAS) Fellowship**, *Cornell University*, 1999

**Sage Fellowship**, *Cornell University*, 1998-99

**Don Johnston Fellowship**, *The Johns Hopkins School of Advanced International Studies (SAIS)*, 1996-97

**Magna Cum Laude Graduate**, *The University of Puget Sound*, 1993

**Phi Beta Kappa**, *The University of Puget Sound*, 1993

**Lowry Wyatt Fellowship**, *The University of Puget Sound*, 1992

**Harry S. Truman Graduate Fellowship**, *Harry S. Truman Foundation*, 1992 (*Used at SAIS, 1995-97*)