

MATTHEW G. FERCHEN

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Curriculum Vitae

EDUCATION

Cornell University

Ph.D. in Government, January 2008

Major Field: Comparative Politics Minor Field: International Relations

Dissertation: *Regulating Market Order in China: Economic Ideas, Marginal Markets and the State*

Master's in Government, 2003

The Johns Hopkins University School of Advanced International Studies (SAIS)

M.A. in Latin America and China Studies and
International Economics, 1997

The University of Puget Sound

B.A. in
Politics and Government, 1993

PROFESSIONAL EXPERIENCE (Academic)

Associate Professor: *Tsinghua University, Department of International Relations*

Beijing, China

December 2011-Present

As the first and only full-time foreign faculty member of the Department of International Relations, teach graduate and undergraduate sections of Areas Studies and International and Comparative Political Economy (IPE). Advise Chinese and English language Master's and senior undergraduate thesis projects. Ph.D. advisor for Tsinghua's newly established Developing Country Studies Ph.D. program.

Assistant Professor: *Tsinghua University, Department of International Relations*

Beijing, China

May 2008-November 2011

See above.

Editor: *Chinese Journal of International Politics (CJIP)*

Beijing, China

May 2008-Present

Co-edit China's premier, peer-reviewed, English language journal of Chinese foreign policy and international relations. CJIP is published by Oxford University Press and is indexed by SSCI.

Professor: *The Beijing Institute of Asian Studies*

Beijing, China

September 2012-Present

Design and teach US undergraduate course "China Inc.?: Understanding China's State-Economy Relations."

Visiting Assistant Professor: *Princeton University, Department of Politics*

Beijing, China

February 2011-June 2011

Served as thesis advisor for Princeton university undergraduate student studying in Beijing.

Visiting Assistant Professor: *Northwestern University, "Contemporary Chinese Political Economy"*

Beijing, China

July-August 2008; July-August 2009; July-August 2010; July-August 2011; July-August 2012

Designed and taught undergraduate lecture course on domestic Chinese political economy since 1978 for undergraduate study abroad students from Northwestern University.

Professor: Alliance for Global Education, "Issues in Contemporary Chinese Society and Culture" and "China's Economic Development: 1978 to the Present - and Beyond"

Beijing, China

January 2007-August 2011

Designed and taught courses for American undergraduates studying in Beijing. Classes consisted of lecture and discussion of contemporary social, economic and political issues in China. Supervised students' independent "Capstone" research projects and lead course field trips to complement classroom study.

ACADEMIC PUBLICATIONS (PEER REVIEWED)

"Whose China Model Is It Anyway? The Contentious Search for Consensus"

Review of International Political Economy (RIPE), Volume 20, Number 2, 2013: 390-420.

"China-Latin America Relations: Long-Term Boon or Short-Term Boom?"

Chinese Journal of International Politics, Volume 4, Number 1, Spring 2011: 55-86.

ACADEMIC PUBLICATIONS (WORKS IN PROGRESS)

Market Orders: China's Search for Stability at Home and Abroad

Book manuscript for submission to Cornell University Press

"Political Risk Analysis with Chinese Characteristics: The Curious Case of Venezuela"

For submission to *Studies in Comparative International Development (SCID)*

"Developmental States vs State Capitalism: China's Political Economy in Comparative East Asian Perspective"

For submission to *International Organization (IO)*

PUBLICATIONS (CO-EDITED VOLUMES)

China's Rise and International Norms: A CJIP Reader

The Chinese Journal of International Politics, August 2012. Co-edited with Sun Xuefeng and M. Taylor Fravel.

China and East Asian Regional Order: A Reader

The Chinese Journal of International Politics, July 2011. Co-edited with Sun Xuefeng and M. Taylor Fravel.

Rethinking China's Rise: A Reader

The Chinese Journal of International Politics, August 2010. Co-edited with Sun Xuefeng and M. Taylor Fravel.

ADDITIONAL EDUCATION (Language, Area-Studies, Research Methods)

The Institute for Qualitative Research Methods

January 6-17, 2003, Cornell University Government Department Delegate

Arizona State University; Tempe, Arizona

Inter-University Program (IUP) for Chinese Language Studies

(Administered by The University of California, Berkeley)

September 2001-June 2002, Certificate in Chinese Language Studies

Tsinghua University; Beijing, China

The Hopkins-Nanjing Center for Chinese and American Studies
(Co-Administered by The Johns Hopkins University and Nanjing University)
September 2000-June 2001, Certificate in Chinese Studies

Nanjing University; Nanjing China

Middlebury College Chinese Summer Language Program
June 2000-August 2000, Third-Year Chinese

Middlebury, VT

Cornell University Full-Year Asian Language Concentration (FALCON)
Chinese Summer Language Program
June 1999-August 1999, Completed Second-Year Chinese Language Program

Ithaca, NY

FELLOWSHIPS and AWARDS

Humane Studies Fellow, *Institute for Humane Studies*, 2006-07
Mellon Dissertation Completion Grant, *Cornell University*, 2004-05
Fulbright-Hays Doctoral Dissertation Research Fellowship, *US Department of Education*, 2003-04
Fulbright Graduate Fellowship, *Institute of International Education*, 2003-04 (*Declined*)
Harvard-Yenching Fellowship, *Harvard University*, 2003-04 (*Declined*)
Graduate School Research Travel Grant, *Cornell University*, Spring 2003
David L. Boren Graduate Fellowship, *National Security Education Program (NSEP)*, 2002-03
Foreign Language and Area Studies (FLAS) Fellowship, *Cornell University*, 2002-03 (*Declined*)
Foreign Language and Area Studies (FLAS) Fellowship, *Cornell University*, Spring 2002
Full Tuition Fellowship, *Inter-University Program (IUP) for Chinese Language Studies*, Spring 2002
David L. Boren Graduate Fellowship, *National Security Education Program (NSEP)*, 2000-01
Hassenfeld Fellowship, *The Johns Hopkins-Nanjing University Center for Chinese and American Studies*, 2000-01 (*Declined*)
Foreign Language and Area Studies (FLAS) Fellowship, *Cornell University*, 2000-01 (*Declined*)
Summer Foreign Language and Area Studies (FLAS) Fellowship, *Cornell University*, 2000
Summer Foreign Language and Area Studies (FLAS) Fellowship, *Cornell University*, 1999
Sage Fellowship, *Cornell University*, 1998-99
Don Johnston Fellowship, *The Johns Hopkins School of Advanced International Studies (SAIS)*, 1996-97
Magna Cum Laude Graduate, *The University of Puget Sound*, 1993
Phi Beta Kappa, *The University of Puget Sound*, 1993
Lowry Wyatt Fellowship, *The University of Puget Sound*, 1992
Harry S. Truman Graduate Fellowship, *Harry S. Truman Foundation*, 1992 (*Used at SAIS, 1995-97*)

PRESENTATIONS

"Political Risk Analysis with Chinese Characteristics: The Curious Case of Venezuela" **New Orleans**
International Studies Association, "China's Impact on the Global Economic Architecture", February 20, 2015

"Back to the Future: China and the Geopolitics of Energy" **Beijing**
Foreign Correspondents' Club Of China, January 13, 2015

"China and the Diversifying Energy Landscape of the Americas" **Beijing**
China and Latin America: Opportunities and Lessons Learned, Institute of the Americas, October 16, 2014

"The Changing China Model of Development at Home and Abroad" **Belo Horizonte, Brazil**
The Second Seminar on Intermediate Powers, PUC Minas, September 12, 2014

"Is China State Capitalist? A Critical Appraisal" **Beijing**
Young China Watchers, March 20, 2014

"The Developing World: What Does China Want?" **Beijing**

China Summit 2013: The Chinese Dream: red capitalism, green cities, blue skies?, *The Economist*, December 5, 2013

- "China, Latin America and Energy"** Shanghai
Sino-Latin American Energy Ties, Young China Watchers, November 28, 2013
- "China: The Geopolitics of Energy"** Madrid
The Energy Market at a Crossroads, ESADE, November 13, 2013
- "China, the Americas and Energy: Domestic and Regional Trends"** Beijing
China and the Americas: A Partnership of Power in the Global Energy Market, Institute of the Americas, October 15, 2013
- "Political Risk Analysis with Chinese Characteristics: The Curious Case of Venezuela"** Beijing
China's Outbound Direct Investments: Risks and Remedies, UCSD-Tsinghua University, September 24, 2013
- "Developmental States vs State Capitalism:
China's Political Economy in Comparative East Asian Perspective"** Beijing
The First Chinese Conference on Comparative Political Economy, Tsinghua University, September 8, 2013
- "Political Risk Analysis with Chinese Characteristics: The Curious Case of Venezuela"** Washington, DC
International Conference of the Latin American Studies Association, May 31, 2013
- "The China Model: Emulation, Competition, Learning"** San Francisco
International Studies Association, Presidential Theme Roundtable, April 4, 2013
- "Perspectives on the Future of China-Venezuela Relations"** Washington, DC
Inter-American Dialogue, March 22, 2013
- "China-Latin America Relations: The Challenges of Complementarity"** Washington, DC
Georgetown University, March 20, 2013
- "Is China Too Liberal? China's Quixotic Search for Peaceful Development"** Washington, DC
Carnegie Endowment for International Peace, February 22, 2013
- "Between the Washington Consensus and the Chinese Model?"** Bogotá, Colombia
Keynote Speech, Javeriana University, "China and Latin America: Strategic Partners in a Multipolar World?," Sep. 3, 2012
- "China's Education and Innovation System"** Cali, Colombia
Keynote Speech, Icesi University, "Jornada de Socialización de la Investigación en Icesi", August 29, 2012
- "The Chinese Economic Model: Policies and Best Practices"** Beirut, Lebanon
Carnegie Middle East Center, June 12, 2012
- "Informality in China and Latin America: Comparisons and Interactions"** Miami, FL
University of Miami, Center for Latin American Studies, "Asia and Latin America: Setting the Agenda", April 18, 2012
- "How to Have It All: Bridging an Academic, Business and Policy Career from China to Latin America"** Wash, DC
Johns-Hopkins SAIS, Western Hemisphere Studies Weekly Seminar Series, February 17, 2012
- "Assessing China's 'Grand Strategy' in Latin America,"** Washington, DC
Inter-American Dialogue, China and Latin America Working Group, February 16, 2012
- "China-Latin America Relations: Assessing the Decade Long Trade and Investment Boom"** Beijing
The American Chamber of Commerce in China, November 15, 2011
- "China-Latin America Relations: South-South Ties and the Global Commodity Boom"** Beijing
ThinkIN China, March 22, 2011

"China, the Idea of Neoliberalism and Illusions of Consensus," Providence, Rhode Island
Brown University, *"Dreaming with the BRICs: Neoliberal Ideas and Policy Change Outside the Core,"* September 24, 2010

"China-Latin America Relations: Long-Term Boon or Short-Term Boom?" Porto Alegre, Brazil
Universidade Federal do Rio Grande do Sul: "Sino-Brazilian Seminar: Economic Development and International Security"; April 12 and 13, 2010

"China-Latin America Relations: More Than Just a Commodity Boom?" Philadelphia, PA
Association for Asian Studies, Annual Meeting; March 25, 2010

"Understanding the Challenges of Political and Economic Stability under the 'China Model'" Singapore
Oxford Analytica: "Global Business Outlook for 2010 Conference"; December 1 and 2, 2009

"Evaluating China's Investment Flows to Latin America and the Caribbean" Beijing
BBVA, "Conference on China and Latin America: Economic Relations and Investment Opportunities"; December 3, 2008

"Hayek and the Battle for 'Market Order' in China" Hong Kong
Universities Service Centre, Chinese University of Hong Kong "Graduate Seminar on China"; January 11-15, 2005

"'Market Order' and the Governance of the Informal Economy in Nanjing" Hong Kong
Hong Kong Baptist University, "International Conference on Globalization, The State, and Urban Transformation in China"; December 15-17, 2003

"Shougang: The Case of Chinese Investment in Peru" Washington, D.C.
George Washington University, "The Pacific Affairs Study Society Student Conference on East Asian Studies"; April 25, 1997

PROFESSIONAL EXPERIENCE (Policy Research and Consulting)

Resident Scholar: *Carnegie-Tsinghua Center for Global Policy* Beijing, China
July 2011-Present

Responsible for a program entitled "China and the Developing World: The Political Economy of Trade, Investment and Ideas." Bring together academics, policy makers and business leaders to present and discuss topics related to China's growing economic and political ties to resource-rich areas of the developing world. Publish policy briefs related to China's trade and investment role in Latin America, Africa and commodity-rich countries and how this relates to a "China Model" of development.

Research Consultant: *Banco Bilbao Vizcaya Argentaria (BBVA)* Hong Kong
December 2008-Present

Research and write BBVA Working Papers as well as op-ed pieces and academic articles in collaboration with the Research Department of BBVA. The primary focus is on China-Latin America trade and investment relations and in particular on analysis of Latin American commodity dependency on China.

Analyst: *Oxford Analytica* Oxford, England
August 2008-Present

Write political risk analysis briefs about domestic Chinese political and economic topics relevant to range of corporate clients. Analyze impact of Chinese intellectual property rights regime, its anti-monopoly law as well as China-Latin American economic and strategic ties.

Analyst: *American Chamber of Commerce China* Beijing, China
December 2008-March 2009

Conducted regional business climate surveys for the 2008 AmCham White Paper. Carried out original survey research of American firms in the Yangtze and Pearl River Deltas and drafted policy proposals to be presented to the Chinese and American governments.

Research Assistant: Overseas Development Council (ODC)

Washington, D.C.

September 1996-May 1997

Researched and wrote briefings for Congressional staff on international development issues and U.S. relations with the developing world. Examples of research projects include a review of the domestic and hemispheric impacts of NAFTA, African democratization, and the efficacy of sanctions as a foreign policy tool. Tracked legislation, attended Congressional hearings and collected Congressional testimony.

Research Assistant: National Security Archive (NSA)

Washington, D.C.

October 1995 to May 1996

Built a detailed chronology of the Clinton Administration's policy toward Cuba for Peter Kornbluh, the Director of the NSA "Cuba Documentation Project." Identified and contacted key media and governmental officials involved in covering and implementing U.S. foreign policy toward Cuba.

PUBLICATIONS (POLICY ANALYSIS AND OPINION)

"China, Latin America, and the End of the Commodity Boom"

EL PAÍS, January 9, 2015

(<http://carnegietsinghua.org/2015/01/09/china-latin-america-and-end-of-commodity-boom/hz4r>)

"Crude Complications: Venezuela, China, and the United States"

Carnegie-Tsinghua Center for Global Policy, October 23, 2014

(<http://carnegietsinghua.org/2014/10/23/crude-complications-venezuela-china-and-united-states/hsk9>)

"Time to Rethink China's Peaceful Development Policy"

Carnegie-Tsinghua Center for Global Policy, November 6, 2013

(<http://carnegietsinghua.org/2013/11/06/time-to-rethink-china-s-peaceful-development-policy/gsv1>)

"China and Venezuela: Equity Oil and Political Risk"

China Brief, Volume 13, Issue 3, February 1, 2013

(http://www.jamestown.org/single/?no_cache=1&tx_ttnews%5Btt_news%5D=40404)

"China's Risk Analysis in Latin America"

Carnegie-Tsinghua Center for Global Policy, Q&A, January 11, 2013

(<http://carnegieendowment.org/2013/01/11/china-s-risk-analysis-in-latin-america/f12s>)

"China's Misguided Hugo Chávez Love Affair"

The Diplomat, November 30, 2012 (<http://thediplomat.com/china-power/chinas-misguided-hugo-chavez-affair/>)

"Informality in China and Latin America: Comparisons and Interactions"

In *Setting the Agenda: Asia and Latin America in the 21st Century*, edited by Ariel C. Armony, University of Miami, Center for Latin American Studies, October 2012: 67-72.

(http://scholarlyrepository.miami.edu/cgi/viewcontent.cgi?article=1000&context=clas_publications)

"The China Model in Transition: Domestic and International Implications"

Javeriana University, "China and Latin America: Strategic Partners in a Multipolar World?," September 3, 2012

"China's Latin American Interests"

Carnegie-Tsinghua Center for Global Policy, Q&A, April 6, 2012

(<http://carnegieendowment.org/2012/04/06/china-s-latin-american-interests/ei5x>)

"China-Latin America Relations: The End of the Honeymoon?"

China Brief (AmCham China), Volume 20, Number 1, January/February 2012: 11-12.

"Export Dependence: If China Stops, Then What?" (with Alicia Garcia-Herrero)

China Economic Quarterly, Volume 15, Issue 3, September 2011: 33-37.

“Two Sides of a Coin: Economic relations between Latin America and China are getting stronger, but China’s ties to Mexico and Brazil prove there’s more to the story” (with Alicia Garcia-Herrero)

Caixin, Annual Edition: China 2010, January 15, 2010 (<http://english.caing.com/upload/TWO%20SIDES.pdf>)

“Enhancing China-Latin America Economic Relations” (with Alicia Garcia-Herrero)

Caijing, October 20, 2009 (<http://english.caijing.com.cn/2009-10-20/110288194.html>), in Chinese

(<http://www.caijing.com.cn/2009-10-16/110284797.html>)

PROFESSIONAL AFFILIATIONS

Inter-American Dialogue, China and Latin America Working Group

American Political Science Association (APSA)

International Studies Association (ISA)

Latin American Studies Association (LASA)

LANGUAGES

Chinese (Mandarin)

Spanish